

Privacy Policy
TriviaBites: Trivia Quiz Game
Last modified: 25.05.2026

Introduction

Dragon Family Company, a Delaware C-Corporation ("Company", "we", or "us"), respects your privacy and is committed to protecting it. This Privacy Policy explains what information we collect when you use **TriviaBites: Trivia Quiz Game** (the "App"), how we use and share that information, and the choices you have. This Privacy Policy applies only to the App. By downloading or using the App, you agree to this Privacy Policy. If you do not agree, please do not use the App.

Children

The App is intended for a **general mixed audience** and may be used by children. Upon first launch of the App, we ask you to select your age range. This information is used solely to provide age-appropriate advertising and to comply with applicable laws.

If you select an age range indicating that you are **under 13** (or under the applicable minimum age in your country), we treat you as a child and operate the App in accordance with the Children's Online Privacy Protection Act (COPPA) and other applicable child protection laws. In such cases:

- We show only **non-personalized (contextual) advertising**.
- We do not permit behavioral advertising or profiling.
- We limit data sharing with advertising partners (Google AdMob and AppLovin) to what is strictly necessary for the internal operation of the App.
- Advertising identifiers (such as IDFA or GAID) are not used for cross-app tracking, personalization, or advertising purposes.
- Firebase Analytics is used only in limited mode where permitted.

We do not knowingly collect personal information from children under 13 beyond what is reasonably necessary to operate the App. If you are a parent or guardian and believe that your child has provided us with personal information, please contact us at **support@dragonfamily.pro** and we will promptly delete it.

Information We Collect

We collect the following categories of information:

Information you provide:

- Nickname and avatar you choose;
- Age range you select;

- Information received if you link a third-party account (if available);
- Messages sent to our support team.

Information collected automatically:

- Device and technical information (including advertising identifiers);
- App usage and gameplay data;
- Crash and performance data;
- Approximate location based on your IP address.

Information from third parties:

- Purchase confirmations from Apple App Store and Google Play;
- Attribution and analytics data from our partners (Google Firebase, AdMob, AppLovin).

We store the selected age range in association with device identifiers on our servers to ensure proper age-based advertising restrictions.

You do not need to create an account to play the App. We do not collect your real name, email address, or precise geolocation.

How We Use Your Information

We use the collected information to:

- Provide, operate, and improve the App;
- Save and synchronize your game progress across devices (if applicable);
- Process in-app purchases;
- Show age-appropriate advertising based on your selected age range;
- Provide customer support;
- Maintain the security of the App and prevent fraud;
- Conduct analytics and improve user experience (including through Firebase Analytics);
- Comply with legal obligations.

Advertising

The App is free to play and is supported by **rewarded advertising** provided through **Google AdMob** and **AppLovin**.

- For users who select an age range **under 18**: we display only **non-personalized advertising**.
- For users who select an age range **18 and older**: we may display personalized advertising where permitted by law and your regional settings.

For users under 13, we configure the advertising SDKs to serve only contextual ads and limit the use of advertising identifiers. Our advertising partners may still collect certain data for ad

delivery, measurement, frequency capping, and fraud prevention in compliance with applicable laws.

You can limit ad tracking through your device settings (Settings → Privacy → Advertising).

How We Disclose Your Information

We do not sell your personal information.

We may disclose your information to the following parties:

- **Service providers:** Google (Firebase, AdMob) and AppLovin — for analytics and advertising;
- App stores and payment processors — to process in-app purchases;
- Other contractors who provide hosting, analytics, customer support, or security services;
- Law enforcement or other third parties when required by law or to protect the rights, safety, or property of the Company or our users;
- Successors in the event of a merger, acquisition, or sale of assets.

For users under 13, we apply strict limitations on the type and volume of data shared with third parties in accordance with COPPA.

Your Choices

- You can change your nickname and avatar in the App settings.
- You can limit advertising tracking through your device settings.
- You can request deletion of your data by contacting us at **support@dragonfamily.pro** or by uninstalling the App (this will stop further data collection, but some historical data may remain for a limited time for legal and safety reasons).

Your Privacy Rights

Depending on your location, you may have rights to access, correct, delete your personal information, or opt out of certain data processing.

- Residents of the **EEA, UK, and Switzerland** have rights under the **GDPR**.
- Residents of **California** and other U.S. states have rights under CCPA/CPRA and similar laws.

To exercise these rights, please contact us at **support@dragonfamily.pro**.

Data Security

We implement reasonable technical and organizational measures to protect your information. However, no system is completely secure, and we cannot guarantee absolute security.

Data Retention

We retain your information (including age range associated with device identifiers) only as long as necessary to provide the App, comply with legal obligations, resolve disputes, and enforce our agreements. Typically, gameplay and usage data are kept while the user is active and for up to 2 years after the last activity.

International Users

Your information may be transferred to and processed in the United States and other countries. We take appropriate safeguards to protect your data in accordance with applicable laws.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time. The "Last modified" date indicates the latest revision. We encourage you to review this page periodically. Your continued use of the App after changes constitutes your acceptance of the updated policy.

Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us:

Dragon Family Company

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Wilmington, New Castle County, Delaware 19801, USA

Email: support@dragonfamily.pro